



CENTRAL TEACHING INNOVATION FUND

FINAL REPORT

**VIRTUAL LENS: CREATIVE EXPLORATION IN ONLINE PHOTOGRAPHY
EXHIBITION
PHOTOGRAPHY - W640-1CMLA**

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Academic Development Center

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A. Title Page

Title of Proposal : Virtual Lens: Creative Exploration in
Online Photography Exhibition

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Duration of CTIF Program : 6 weeks

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Date:

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1. PROJECT SUMMARY

The Virtual Lens: Creative Exploration in Online Photography Exhibition is designed to integrate online exhibition platforms into photography education, offering students real-world exposure by showcasing their work globally in a non-commercial setting. The main objectives are to enhance students' digital literacy, foster creativity, and build a strong online presence in the creative industry. Key activities include virtual photography exhibitions, and outdoor photography projects. The expected outcomes are improved student confidence in sharing their work, greater appreciation for artistic expression, and practical experience in navigating digital platforms, preparing them for success in a digitally driven creative landscape.

2. TEACHING INNOVATION IMPLEMENTATION

2.1 Project Activities

The implementation of the Virtual Lens: Creative Exploration in Online Photography Exhibition was carried out through a series of structured steps to ensure effective learning and student engagement:

1. Platform Introduction and Project Briefing
Students were introduced to various online exhibition platforms and given a detailed briefing on project objectives and expectations.
2. Outdoor Photography Projects
Students participated in outdoor photography sessions to explore diverse themes and capture images reflecting their creative concepts.
3. Virtual Photography Exhibition Preparation
Students curated their best works for the final online exhibition, learning how to present their projects professionally in a digital space.
4. Exhibition Launch and Reflective Discussion
The project culminated with a virtual exhibition launch, followed by reflective discussions on the experience and lessons learned.

Timeline and Key Milestones:

- Week 1: Platform introduction and project briefing.
- Week 6-7: Outdoor photography projects and initial concept exploration.
- Week 13: Curation and preparation for the virtual exhibition.
- Week 14: Virtual exhibition launch and reflective session.

2.2 Challenges & Solutions

1. High Subscription Costs of Online Platforms

- Challenge: Many online exhibition platforms required expensive subscriptions, making it difficult to maintain access throughout the learning process.
- Solution: To overcome this, the project utilized free online platforms for temporary exhibitions. Despite limited features, this allowed students to experience digital showcasing without financial constraints.

2. Platform Limitations and Storage Issues

- Challenge: Free platforms often came with storage limits and restricted customization options, affecting the exhibition's presentation quality.
- Solution: The instructor provided a backup solution using Google Drive, enabling students to store and share their works seamlessly. This ensured accessibility and continuity during the project while maintaining a structured repository for critique and review sessions.

3. OUTCOMES

The evaluation process is still ongoing; therefore, final outcomes cannot yet be reported. However, a student satisfaction form has already been developed as an initial step to gather feedback (<https://forms.gle/BdBuLwEsezjbG7tT7>). This form will help assess student engagement and responses to the teaching innovation, and will be complemented by further data such as learning performance and digital tool usage in the coming stages.

4. BUDGET REALIZATION *(if applicable)*

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5. SEMESTER LEARNING PLAN

https://docs.google.com/document/d/1c_WMLuggxz_OsqJdg2R430vxVRsavZSX/edit?usp=sharing&oid=105071636487872743131&rtpof=true&sd=true

Appendices

Virtual exhibition progress documentation.



